

VILLAGE OF LAKE IN THE HILLS
BUSINESS RELATIONS COMMITTEE

May 15, 2007

The Business Relations Committee met May 15, 2007 at the Lake in the Hills Village Hall, 600 Harvest Gate, Lake in the Hills, IL at 6:05 p.m. Those present were Committee Members Joe DeMay, Russ Ruzanski, Chris Hadfield and John Andrea. Also present were Village Administrator Mr. Gerald D. Sagona, Recording Secretary Nancy Sujet and Ex Officio Trustee Wakeman. Committee Members Mary Siewenie and Colin Taheny were absent.

APPROVAL OF THE MINUTES OF APRIL 17, 2007

Committee Member Hadfield motioned to approve the April 17, 2007 meeting minutes. Committee Member Ruzanski seconded the motion. Motion was approved by a sign of ayes, no nays. Motion carried.

OLD BUSINESS

Business Mentoring

Discuss results of previous month's calls/assignment of calls for May

It was determined that Committee Member Siewenie had been assigned all of the calls for April. With her being absent, no report was made.

Committee Member DeMay informed the Committee that he had made calls for the month of March. There were three businesses, he left a message for one business, mailbox was full on another one, and finally the last one had a different name on the machine than what was on the business license, possibly a wrong number.

Committee Member Ruzanski suggested that the Committee should go and introduce themselves in person instead of calling the businesses. He stated that a phone call would still be needed for home based businesses, but store front businesses could be visited personally.

Committee Member DeMay stated that he thought it was a good idea. His only concern is that the business owner may not always be there. Some with patients may be hard to see or you would need an appointment. Committee Member DeMay suggested starting with an e-mail and then follow-up with a personal visit.

Committee Members Hadfield and Ruzanski volunteered to take the calls for May.

BUSINESS SURVEY

Committee Member Hadfield stated that he thought the survey was good to go as is. Committee Member DeMay suggested that question 13 be changed. He mentioned that the businesses may not even know what these things are or that they exist (Business Resources on the Web, Business Enhancement Programs, Gordon Larsen Business Achievement Award, Business Relation Committee and Business Insider Newsletter). Would the businesses understand what they are? Committee Member Hadfield suggested that the wording be changed. Committee Member DeMay stated that if you don't know what the item is, then how do you ask for more information. Committee Member

Hadfield suggested putting a brief description of each item next to it. Committee Member Ruzanski stated that he thought it was a good idea to add the description. Committee Member Andrea also agreed that the wording needs to be different in question 13.

Committee Member DeMay then suggested that in the first paragraph, the second sentence should be in bold or something to make it stand out more.

Committee Member Hadfield asked if there was a time table for mailing out the survey. Mr. Sagona stated that the survey can be ready to be mailed as soon as the Committee would like. Committee Member Andrea suggested giving the businesses two weeks to respond to the survey. Mr. Sagona suggested mailing the survey around the 1st of July. Committee Member Hadfield suggested after the 4th of July holiday. Mr. Sagona stated that the survey will be mailed to all businesses after the 4th of July holiday.

NEW BUSINESS

None

STAFF REPORT

Algonquin/Lake in the Hills Chamber

Community Leadership School

Mr. Sagona informed the Committee that the Leadership School is moving forward with 10 applicants so far. The kick off date is set for June 8, 2007.

Mr. Sagona then informed the Committee that the Zoning Board met about the sign ordinance change. An e-mail went out to all business last week who are registered for the Business Insider and a letter was mailed on May 15, 2007 to all businesses within the Village explaining the changes to the sign ordinance and letting them know that they can attend the Committee of the Whole meeting on May 22, 2007 if they have any questions.

TRUSTEE LIAISON REPORT

None

DISCUSSION

None

AUDIENCE PARTICIPATION

None

ADJOURNMENT

A motion was made by Committee Member Andrea to adjourn the meeting. Committee Member Hadfield seconded the motion. Motion was approved by a sign of aye, no nays. The meeting was adjourned at 6:16 p.m.

Submitted by:
Nancy Sujet