

VILLAGE OF LAKE IN THE HILLS  
BUSINESS RELATIONS COMMITTEE

May 13, 2008

The Business Relations Committee met on May 13, 2008 at the Lake in the Hills Village Hall, 600 Harvest Gate, Lake in the Hills at 6:00 p.m. Those present were, Chairperson Russ Ruzanski, Committee Members Cindy Heidemann, Mary Siewenie, Jeff Meyer and Thomas French. Also present were Village Administrator Mr. Gerald D. Sagona and Recording Secretary Nancy Sujet. Ex Officio Member Trustee Bogdanowski, Committee Members Colin Taheny and John Andrea were absent.

**APPROVAL OF THE MINUTES APRIL 15, 2008**

Committee Member Siewenie motioned to approve the April 15, 2008 meeting minutes. Committee Member Meyer seconded the motion. Motion was approved by a sign of aye, no nays. Motion carried.

**OLD BUSINESS**

**Business Mentoring Site Visit Results**

Committee Member Taheny was absent, he will report next month on the businesses that he was assigned. Committee Member Meyer stated that he will be making the calls on Wednesday and will report next month. Committee Member Heidemann stated that she has meetings set-up with MB Enterprises of Illinois and Globecom Technologies, Inc. for Friday, May 16, 2008. Committee Member Hediemann stated that MB Enterprises of Illinois is interested in the Summer Sunset Festival.

**TABLE Committee Update**

Committee Member Siewenie informed the Committee that she attended the meeting in April. The TABLE Committee was asking who and what is the Business Relations Committee. Committee Member Siewenie indicated to the TABLE Committee that she may not be the one attending every month. There may be a different Member attending. The TABLE Committee would love to hear more about the Business Relations Committee.

**Session 5 Preparations**

Committee Member Meyer informed the Committee that the next session will be about Human Resource and that they are ready to go.

Committee Member Siewenie asked what time should everyone be at Village Hall on May 20<sup>th</sup> for Session 4. Committee Member Meyer stated that the session starts at 7:30am. Committee Member French stated that this is the session on Human Resources. He also stated that businesses may not have employees yet, but that they should still attend because at some point they will higher employees. Committee Member Meyer stated that they will learn about a Potential Business Plan.

Chairperson Ruzanski asked the Committee when and where should we present the Certificates to the students. Chairperson Ruzanski suggested maybe at a Village Board meeting where

President Plaza could make a speech. Chairperson Ruzanski asked Mr. Sagona if he could check into that and let the Committee know if the Village Board would be interested in doing that.

### **NEW BUSINESS**

None

### **STAFF REPORT**

#### **Business Enhancement Program – “Building Your Business Plan”**

Mr. Sagona reminded the Committee that they need to make phone calls this month to remind people about the program. He also stated that Committee Member Heidemann will be picking up the coffee, Recording Secretary Nancy Sujet will be printing all the handouts and will have them ready along with the food and Committee Member Meyer will be in charge of the AV equipment.

#### **Gordon Larsen Business Achievement Award**

Mr. Sagona informed the Committee that no new nominations have been received this month. Mr. Sagona then asked the Committee what else can we do to get more nominations. Committee Member French asked how much exposure does the Gordon Larsen Business Achievement Award receive. Chairperson Ruzanski asked if the forms are available at all the Business Enhancement programs. Committee Member Meyer stated that they are.

Committee Member Meyer stated that maybe some of the businesses feel that they are too new to receive the award. Committee Member Heidemann suggested that maybe we can talk about the Gordon Larsen Award in the beginning of the session. Committee Member Siewenie stated that a lot of people do not even know who Gordon Larsen is or what he has done for the Village. Committee Member Heidemann asked if the Committee could receive some information about the award.

Committee Member French asked how do we get the citizens of Lake in the Hills to nominate businesses. Committee Member Meyer stated that a lot of businesses have walk in traffic, maybe forms can be at the businesses so that residents see them. Committee Member Heidemann agreed and thought that would be a great idea. She would be willing to put forms out at her business. Committee Member French stated that he would put them in his business also. Chairperson Ruzanski suggested giving the form to businesses as they register in the Village and tell them about Gordon Larsen.

Committee Member Siewenie stated that maybe it is time to issue the award annually and maybe present it at the Summer Sunset Festival. Chairperson Ruzanski suggested that the Committee Members think about it and revisit it in July when Shannon is back.

#### **Algonquin/Lake in the Hills Chamber of Commerce**

Mr. Sagona informed the Committee that the Chamber’s TABLE Committee will meet on the 4<sup>th</sup> Thursday of the month, which is May 22<sup>nd</sup> at 8:30am.

### **New Businesses**

Mr. Sagona informed the Committee that there are eight new businesses this month, whose applications have been attached for their reference. The zone and individuals assigned to contact the businesses are located at the top of each page.

### **TRUSTEE LIAISON REPORT**

Trustee Bogdanowski was absent. Mr. Sagona informed the Committee that the Village Board will not be having a Strategic Planning Session this year. He stated that the Village Board would possibly like to have a joint meeting with the Business Relations Committee. Mr. Sagona will let the Business Relations Committee know, once he receives more information from the Village Board.

### **DISCUSSION**

None

### **AUDIENCE PARTICIPATION**

None

### **ADJORNMENT**

A motion was made by Committee Member Meyer to adjourn the meeting. Committee Member Heidemann seconded the motion. Motion was approved by a sign of aye, no nays. The meeting was adjourned at 6:16 p.m.

Submitted by:

Nancy Sujet