



The Village of Lake in the Hills Parks & Recreation Department is compiling its Winter/Spring 2011 Brochure. Reserve your ad space by September 22, and get a 10% DISCOUNT on advertising rates!

Get your message into the hands of over 10,000 potential customers in Lake in the Hills... Reserve your ad space in the Winter/Spring 2011 Brochure now!

Packed with information about programs, classes, parks and facilities, and special events in the community, our Brochure is a fixture in households for at least a two month period... *your ad is sure to get noticed!*

LOCK IN the DISCOUNTED RATE for Summer and Fall! Just check the box on the reservation form below.

<p><b>FULL PAGE</b> 7 1/2 w x 8 3/4 h \$1800</p>	<p><b>EIGHTH PAGE</b> 3 5/8 w x 2 1/16 h \$250</p>	<p><b>QUARTER PAGE</b> 3 5/8 w x 4 1/4 h \$480</p>
	<p><b>HALF PAGE</b> 7 1/2 w x 4 1/4 h \$950</p>	

# Yes! Reserve our ad space in the Winter/Spring 2011 Brochure!

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

LOCK IN THE DISCOUNTED RATE: Reserve our space for  Summer  Fall, too!



Fill out and mail this form to: Marie Carberry, Marketing Coordinator, Lake in the Hills Parks & Recreation Department, 600 Harvest Gate, Lake in the Hills, IL 60156. Invoices for ads will be issued by the Village of Lake in the Hills Finance Department upon receipt of your space reservation. Direct any questions to Marie Carberry at 847. 960. 7468, or via email at mcarberry@lith.org.

## Select your ad size below.

Ads are in 4/color and will appear on the back cover and inside back cover of the Brochure. Advertising prices are based on hi-res (300 dpi) print-ready artwork files supplied by the advertiser.

Ads can be created by the Parks & Rec designer for an additional \$50 design fee.

**Eighth Page Ad**  
3 5/8 w x 2 1/16 h  
~~\$250~~ **\$225**

**Quarter Page Ad**  
3 5/8 w x 4 1/4 h  
~~\$480~~ **\$432**

**Half Page Ad**  
7 1/2 w x 4 1/4 h  
~~\$950~~ **\$855**

**Full Page Ad**  
7 1/2 w x 8 3/4 h  
~~\$1800~~ **\$1620**

**Early Bird Ad Space Deadline: September 22, 2011 Materials Deadline: November 3, 2011**