



**Get your message into the hands of over 10,000 potential customers in Lake in the Hills! Reserve your ad space in our Summer 2012 Brochure by February 3, and get a **10% DISCOUNT** on advertising rates!**

<p><b>FULL PAGE</b> 7 1/2 w x 8 3/4 h <b>\$1800</b></p>	<p><b>EIGHTH PAGE</b> 3 5/8 w x 2 1/16 h <b>\$250</b></p>	<p><b>QUARTER PAGE</b> 3 5/8 w x 4 1/4 h <b>\$480</b></p>
	<p><b>HALF PAGE</b> 7 1/2 w x 4 1/4 h <b>\$950</b></p>	

Packed with information about programs, classes, parks and facilities, and special events in the community, our brochure is a fixture in households for at least a two month period... *your ad is sure to get noticed!*

**LOCK IN THE DISCOUNTED RATE FOR FALL! Just check the box on the reservation form below.**

*Ad placement is on a first-come, first-served basis, with Lake in the Hills businesses receiving premium positions.*

# Yes! Reserve our ad space in the Summer 2012 Brochure!

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**LOCK IN THE EARLY BIRD DISCOUNT RATE...** Reserve our space for  Fall, too!  
 Pick up our ad art from Winter/Spring 2012  New ad art to come



Fill out and mail this form to: Marie Carberry, Marketing Coordinator, Lake in the Hills Parks & Recreation Department, 600 Harvest Gate, Lake in the Hills, IL 60156. Invoices for ads will be issued by the Village of Lake in the Hills Finance Department upon receipt of your space reservation. Direct any questions to Marie Carberry at 847. 960. 7468, or via email at mcarberry@lith.org.

## Select your ad size below.

Ads are in 4/color and will appear on the inside front cover, inside back cover and back cover of the brochure. Advertising prices are based on hi-res (300 dpi) print-ready artwork files supplied by the advertiser.

Ads can be created by the Parks & Rec designer for an additional \$50 design fee.

- EIGHTH PAGE AD**  
3 5/8 w x 2 1/16 h  
~~\$250~~ **\$225**
- QUARTER PAGE AD**  
3 5/8 w x 4 1/4 h  
~~\$480~~ **\$432**
- HALF PAGE AD**  
7 1/2 w x 4 1/4 h  
~~\$950~~ **\$855**
- FULL PAGE AD**  
7 1/2 w x 8 3/4 h  
~~\$1800~~ **\$1620**

**Early Bird Ad Space Deadline: February 3, 2012**

**Materials Deadline: April 6, 2012**