PUBLIC MEETING NOTICE AND AGENDA
PARKS AND RECREATION BOARD MEETING

OCTOBER 3, 2019
6:30 p.m.

AGENDA

1. Call to Order

2. Roll Call

3. Public Comment on Agenda Items Only

4. Approval of September 5, 2019 Park & Recreation Board Meeting Minutes

5. Old Business
   A. Facility Use Discussion
      • Indian Trail Beach House
      • Larsen Property

6. New Business
   A. Park Stewardship

7. Staff Reports
   A. Skate Park Event Analysis
   B. Camp Analysis
   C. Key Performance Indicators
   D. Hain House Statistics

8. Trustee Liaison Report

9. Member Comments

10. Audience Participation
    The public is invited to make an issue-oriented comment on any matter of public concern not otherwise on the agenda. The public comment may be no longer than 3 minutes in duration.

11. Adjournment

MEETING LOCATION
Village Hall
600 Harvest Gate
Lake in the Hills, IL 60156

The Village of Lake in the Hills is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations so that they can observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the Village’s facilities, should contact the Village’s ADA Coordinator at (847) 960-7410 [TDD (847) 658-4511] promptly to allow the Village to make reasonable accommodations for those persons.

Posted by:  Trevor Kathleen Smith    Date:  October 3rd, 2019    Time:  5:00 p.m.
VILLAGE OF LAKE IN THE HILLS
PARKS & RECREATION BOARD MEETING
September 5, 2019

The Parks & Recreation Board meeting was called to order at 6:30 p.m. at the Lake in the Hills Village Hall Board Room. Those present were Members Wackerlin, Cairns, Sandage, Anderson, and Chairwoman Tredore. Also present were Community Services Director Fred Mullard, Assistant Director of Parks & Recreation Megan Sandven, Recreation Supervisor Kristi Brewer, Trustee Diane Murphy, and Customer Service Specialist Megan Schnaebele.

PUBLIC COMMENT ON AGENDA ITEM
None

APPROVAL OF MINUTES
A motion to approve the minutes of the Parks & Recreation Board meeting of August 1, 2019 was made by Member Anderson and seconded by Member Cairns. The motion was approved by a voice vote of 5-0.

OLD BUSINESS–FACILITY USE DISCUSSION
A. Indian Trail Beach: Assistant Director Sandven reopened the topic of the Indian Trail Beach House with a lake use analysis presentation. Sandven encouraged members to again weigh in on what direction they wanted to go in terms of utilizing the space. Discussion among the members ensued and many of the members agreed that they would like to see the space become more family friendly and bring more people to the lake. Members discussed the possibility of offering kiosk boat rentals from the house and were in agreements that it would be a unique and fun addition to the beach and Lake in the Hills. Sandven will gather additional information regarding rental companies and pricing to report at the next meeting. Members discussed the idea of possibly using the house as a space for ticketed parks and recreation events on the beach. Sandven stated it is an idea to consider however issues have arose in the past due to bacteria levels in the water.

B. 9017 Haligus Rd: Assistant Director Sandven reopened the discussion about 9017 Haligus Road and presented members with a sketch of the proposed parking expansion. Member Anderson questioned what impact this change would have on the road leading to the Public Works facility and if it would be possible to add additional parking alongside that roadway. Director Mullard commented that the road would remain in place however additional parking would be difficult as it is a busy roadway for utility vehicles. Members expressed their concerns regarding who would be using the additional parking and wanted to ensure it would be reserved for Bark Park patrons.

C. Larsen Property: Assistant Director Sandven reopened the discussion of the Larsen property and presented members with a few ideas including a fitness pad, splash pad and event facility. Members provided input on the presented ideas. Member Sandage suggested the idea of using the property for a community pool. Member Anderson questioned the condition of the barn and if the property would be salvageable. Assistant Director Sandven answered that the barn is unable to be salvaged and must be demolished. Director Mullard commented that the barn will be demolished next year. Chairwoman Tredore and Member Anderson added that they felt it would be important to have a water feature at this property. Assistant Director Sandven finished the conversation stating that the Parks and Recreation Department will continue to research ideas and encouraged board members to do the same.

NEW BUSINESS
A. **American Legion Donation Presentation**: Brent Beckwith, with the American Legion of Lake in the Hills, presented the Parks and Recreation Board and Department with a monetary donation. This donation is for the restocking program of Woodscreek Lake.

B. **Ryder Park - Biba Smart Playground**: Assistant Director Sandven opened the discussion of the Biba Smart Playground stating that Ryder Park, which was replaced in 2018, is already a participant of the program. Sandven explained that the program, which has an app for smart phones, encourages children to interact at the park by prompting activity ideas and games. Sandven commented further that not only is it a great cross between technology and physical activity but it also provides feedback to the department regarding the park. Member Sandage suggested that Ryder Park be utilized during the 2020 Park Parties to help spread the word of this program.

C. **Park Stewardship**: Assistant Director Sandven presented the topic of Park Stewardship to the members. Members reported their findings and shared improvement ideas on their assigned parks. Overall, members were pleased with their findings.

**STAFF REPORTS**

A. **Event Analysis**: Assistant Director Sandven briefly discussed the upgrades to the scoreboards and the concession stands at Sunset Park which are being completed by and donated to the Village on behalf of the Junior Eagles Football association. Recreation Supervisor Kristi Brewer briefed board members on 2019 FuntastiCamp which ended on August 12th. Brewer stated it was a successful, safe and fun summer. Assistant Director Sandven reported that Pre-School began on September 3rd and there are currently 93 students enrolled. Sandven read through the event analysis reports for the Keepin’ it Reel: Bass & Pike Derby and the 2019 Park Parties.

**TRUSTEE LIAISON REPORT**

Trustee Murphy stated she will pass the ideas discussed this evening on to the Village Board of Trustees.

**MEMBER COMMENTS**

The board members had no further comments.

**AUDIENCE PARTICIPATION**

No Participation

**ADJOURNMENT**

Member Wakerlin made a motion to adjourn the meeting. Member Cairns seconded the motion. The motion was approved by a voice vote of 5-0. The meeting adjourned at 7:28 p.m.

Submitted by,  
*Megan Schnaebele*  
Customer Service Specialist
INFORMATIONAL MEMORANDUM

MEETING DATE: October 3, 2019

DEPARTMENT: Community Services

SUBJECT: Facility Discussion – Indian Trail Beach House

EXECUTIVE SUMMARY

The Preschool Academy classroom previously occupying the beach house has been relocated to Village Hall for the 2019-2020 school year. With the beach house becoming vacant, we have discussed options for use at the last several meetings. Following is a list of options that have been mentioned:

- Rental space
- Program space for boy scout/girl scout or other community groups
- Boat rentals
- Teen center
- Greenhouse

While staff continues to investigate options and costs, the following option is being presented:

- For summer 2020, offer two Family Waterfront Day events to the public. Event will include boat rentals with current Village boats (2 paddleboats, 2 stand up paddle boards, 2 kayaks), games, entertainment, and concessions. Those events will be heavily marketed with banners throughout the Village and heavy website and social media campaigns. $400 will be budgeted for each event. Event entrance will be free to the public, and nominal fees will be charged for boat rentals and concessions.
- At each event, surveys will be conducted to gauge interest in future beach activities and needs.
- The Beach House will be available for rental Memorial Day through Labor Day, separately from the shelter currently available for rent. This allows two rentals to take place simultaneously.

FINANCIAL IMPACT

$800 would be budgeted to hire entertainment and purchase supplies for the events.

ATTACHMENTS

None

SUGGESTED DIRECTION

Conduct an active discussion regarding the addition of two Family Waterfront Day event at Indian Trail Beach during the summer of 2020 and allowing rentals of the Beach House.
FAMILY WATERFRONT DAYS

BOAT & WATERCRAFT RENTALS
WATERCRAFT SAFETY PRESENTATIONS
WATER GAMES
LIVE ENTERTAINMENT
PIRATE TREASURE HUNT
CONCESSIONS & MORE!
INFORMATIONAL MEMORANDUM

MEETING DATE: October 3, 2019
DEPARTMENT: Community Services
SUBJECT: Facility Discussion – Larsen Property

EXECUTIVE SUMMARY

Recently the home at 1111 Pyott Rd. was demolished, beginning a longer-term project to demolish the remaining structures previously utilized and operated as a horse farm. Trustee Harlfinger led an ad hoc committee formed to determine possible uses and opportunities to retain the historical integrity of the property. The ad hoc committee has completed their work and tasked the Parks and Recreation Division in continuing the work on the project. Their recommendations include maintaining the silo and utilizing pieces of beams in the design. Staff has enlisted an engineer from HR Green to inspect the silo to determine if the structure can be restored.

It has been noted that as we progress in the plan, resident input should be sought.

Discussion at the August meeting identified the following options as potentially desirable:

- Indoor/Outdoor shelter
- Sled hill
- Splash pad
- Fitness pad
- Walking path

Discussion at the September meeting included staff and board member brainstorming ideas.

FINANCIAL IMPACT

None

ATTACHMENTS

None

SUGGESTED DIRECTION

Conduct a continued active discussion regarding opportunities for future use of the Larsen property.
INFORMATIONAL MEMORANDUM

MEETING DATE: October 3, 2019
DEPARTMENT: Community Services
SUBJECT: Park Stewardship

EXECUTIVE SUMMARY

Staff asks that each board member visit their assigned park prior to the meeting and be prepared to report their findings at the meeting. A checklist is attached to assist with your inspection. October park assignments are as follows:

<table>
<thead>
<tr>
<th>Park</th>
<th>Steward</th>
<th>Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richard Taylor Park &amp; Skate Park</td>
<td>Mike Cairns</td>
<td>October</td>
</tr>
<tr>
<td>Rolling Hills Park</td>
<td>John Andrea</td>
<td>October</td>
</tr>
<tr>
<td>Ryder Park</td>
<td>Diane Tredore</td>
<td>October</td>
</tr>
<tr>
<td>Stoneybrook Park</td>
<td>Nicole Sandage</td>
<td>October</td>
</tr>
<tr>
<td>Turtle Island</td>
<td>Brad Wackerlin</td>
<td>October</td>
</tr>
<tr>
<td>Jaycee Park</td>
<td>Wendy Anderson</td>
<td>October</td>
</tr>
<tr>
<td>Linda Fischer Park</td>
<td>Mike Lupo</td>
<td>October</td>
</tr>
</tbody>
</table>

October is the last month for Park Stewardship in 2019. We will resume in May of 2020.

FINANCIAL IMPACT

None

ATTACHMENTS

1. Park Stewardship Checklist

SUGGESTED DIRECTION

Each member shall present the findings of their assigned park and lead any discussion as necessary. Staff would also like to hold a brief discussion regarding the Park Stewardship program for 2020.
A. Entrance and Overall Appearance

_____ Entrance signs free of weeds and well-maintained
_____ Has a professional and inviting image

B. Playground Area

_____ Playground wood chips covering all landing areas of play equipment
_____ Play equipment free of graffiti
_____ Play equipment paint fade, chip or broken
_____ Play area free of weeds

C. Athletic Fields / open space

_____ Free of garbage
_____ Free of weeds
_____ Turf appears to have been mowed
_____ Turf condition poor, fair, good, excellent

D. Shelters and Picnic areas

_____ Picnic shelter free of garbage and graffiti
_____ Grills and garbage cans cleaned
_____ Picnic tables appear to be functional

E. Are there any amenities that might make this park more desirable?

F. Did anyone using the park have any comments or suggestions?

G. Additional Comments:
Dates of Interest:

- Mom & Son Date Night – October 18th
- Fall Parks Clean Up – October 14th – 20th
- Community Blizzard – November 25th – December 12th
- Flurry Fest – December 14th

Parks Project Status

Staff conducted the last mosquito abatement application for the year by inputting larvicide into catch basins throughout the Village. Clarke performed the final adult mosquito application Village-wide on August 28th.

Recreation Coordinator’s Steffey and Peltz, along with Crew Leader Marsh met with Lowe’s Department Supervisor, Randy Woerner, regarding the Lowe’s Hero Project. If selected, Lowe’s would provide the Village with supplies and materials for specific projects. Discussion has included lumber for picnic tables and shelter projects, holiday decoration needs, and paint. We will update the Parks and Recreation Board once an outcome is determined.

The order for Fall fish stock for the lakes has been increased due to the donation from the Sons of the American Legion. Because Northern Pike, Walleye, and Tiger Muskie are cold water species, the stock will not take place until late October or November.

Recreation Project Status

We will be transitioning to new registration software over the next several months. Community Pass was the software selected based on department needs and a thorough analysis of the options available. Staff currently has weekly status calls with the project managers to discuss set-up. This new program will replace RecTrac, WebTrac, and Camp Management. The program will provide the ability to use electronic sign in and sign out for BTB, Preschool, and Camp. The software will also integrate well with New World financial software and offer improved reporting features.

The Preschool Academy held their first ever Fall Fun Fair on Friday, September 27th. Activities at the event included carnival games, bounce house, concessions, and a cake walk. Nearly 70 people attended the fair, and just over $400 was raised for the preschool.

Staff is currently working on planning programs and events for the Winter/Spring 2020 brochure. Details must be submitted to the contracted Graphic Designer for October 7th. The document goes to the printer late October and out to residents in early November.
Back-2-School Skate Park Contest  
July 28, 2019

Program Description

Back-2-School Skate Park Contest

The Sunset Skate Park of Lake in the Hills comes alive with the thrill of competition. Snacks and beverages will be provided and music will be played to help the crowd cheer on the skaters. All skate contestants will be guaranteed one qualifying one-minute run for the crowd and judges. Top scorers from the first run will then skate in a second and final deciding run. T-shirt given to registered participants, first come first served. Sizes vary. Registrations are accepted on a first-come, first served basis or until division is full. Pre-registration is recommended. Waiver must be signed by a parent or guardian. Helmets are required. There are three skill levels for each division; registration for residents begins at 8:30 am and opens up to everyone at 9am.

Cost

$10.00 per person

Target Audience

Ages 8+

Marketing

The event was marketed in the seasonal brochure.

Budget

<table>
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<tr>
<th>Revenue</th>
<th>$120.00</th>
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<tbody>
<tr>
<td>Direct Expenses</td>
<td></td>
</tr>
<tr>
<td>Operating Supplies</td>
<td>100.18.50.72.04</td>
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<tr>
<td>Indirect Expenses</td>
<td></td>
</tr>
<tr>
<td>Staff</td>
<td></td>
</tr>
<tr>
<td>2 part-time staff</td>
<td>8     hours</td>
</tr>
<tr>
<td>Cost Recovery</td>
<td>30 %</td>
</tr>
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</table>

Sponsorships / Donations

N/A
Volunteers
N/A

Participation
We had 12 people participate in the event and many people there as spectators.

Participant Feedback
The attendees were all smiles during the event. Participates voiced that they loved this event but really did not know about it or understand where to register.

Observations
The event ran smoothly and participant feedback at the event was very positive overall.

Recommendations
I would use a different approach to the marketing. This group is not looking at our brochure. Hang banners by the skate park and in local skate shops. In the future, I would look into having skate shops sponsor the event.

Scooter Division
Beginner- 1st Place- Ben Arbotante
           2nd place- Ralphie Mendez
           3rd place- Giovanni Salerno
Intermediate- 1st Place- Jeyden Thekker
                  2nd place- Sean Sebastian
                  3rd place- George Moody

Bike Division
Advanced- 1st Place- Joshua Schoen
           2nd place-Matt Valentine
           3rd place-Thomas Rutledge
Intermediate- 1st Place- Trevor McGehee
                  2nd place- Jimmy Meese
                  3rd place- No entries
PROGRAM INFORMATION

PROGRAM TITLE: FuntastiCAMP Summer Day Camp

PLAN CREATION DATE: August, 2019

NAME OF INSTRUCTOR: Village of Lake in the Hills

LITH REPRESENTATIVE: Kristi Brewer

OFFERING CATEGORY: 1) Established 2) LITH Rec Division Staff 3) If Co-op; whom: N/A

SEASON OFFERED: Summer Only [June-August]

COST PER PARTICIPANT:
1 Day $60 R / $70 NR 2 Day $90 R / $100 NR 3 Day $130 / $140 NR
4 Day $154 R / $164 NR 5 Day $165 / $175 NR

ADDIT’L PARTICIPANT COSTS: $15 extra shirt; $20 late fees

PROGRAM DESCRIPTION: The summer day camp program, first implemented in 2002, is designed for children entering Kindergarten through 6th grade. Camp offers a weekly field trip, pool trip, and park trip, along with on-site activities. Campers can join their friends and play games, take field trips, enjoy arts/crafts and more. Our purpose is to provide a safe, caring, creative and challenging recreationally based environment to help encourage children to develop to their fullest potential intellectually, emotionally, socially, and physically.

Day(s) of the Week Start Date(s) No. of Classes Start Time End Time Facility/Space Utilized
Mon/Tue/Wed/Thur/Fri June 3, 2019 50 6:30am 6:00pm LITH Village Hall

PROGRAM ANALYSIS

PURPOSE OF PROGRAM: Programs offered for youth during the summer season or non-school contact weekdays, providing multi-faceted recreational activities and day-long experiences.

• Provides the camp experience for campers that are too young, anxious about being away from home, or whom have outgrown traditional daycare programs.
• Allows for a greater partnership between the program and the camper’s parents surrounding the growth and skill building that takes place at FuntastiCAMP.
• Provide the opportunity for youth to come together, live and work together, build “community” with each other, and relate to adults in a non-competitive setting.
• Campers transfer behaviors (positive, socially-appropriate and environmentally responsible behaviors, healthy and active lifestyles, recreation skills) to settings and activities beyond.
• Openness to a wider range of environments, people, activities, and routines.
• Social skills (communication, conflict resolution, making friends).
• Skills and attitudes for lifelong physical activity.

TYPE OF PROGRAM/SERVICE: 1) Youth Camp/Clinic 2) Youth Special Interest 3) N/A

TARGET MARKET(S): (1) Grade School K-6 [5-12 yrs], (2) N/A, (3) N/A

HOW NEED IN LITH IS DETERMINED: Previous enrollment. Requested by community. Community Outreach.
**Recruitment Program or Event Analysis**

### Human Resources
- Core and seasonal staff
- Volunteers
- P&R Board
- Partnerships
- Public Works

### Financial
- Camper fees
- Annual budget review
- Annual comparable community / program fees review

### Facility Resources
- Village Hall
  - Lower Level, Exterior patio, pavilion
  - Community Room
- Community parks
- Pavilions & trails
- Splash pad
- Garden plot/PW
- Lake access

### Knowledge Base
- Village oversight and guidance
- Program framework based on industry standards
- Staff certification and training

### Marketing & Recruitment
- Previous participants
- Word of mouth
- Social media
- Program brochure
- Website

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**2019 HOUSEHOLD LOCATION MAP:**

![](image)

**OVERALL ENROLLMENT**

<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Residents</td>
<td>166</td>
<td>165</td>
<td>117</td>
<td>70</td>
<td>67</td>
<td></td>
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<tr>
<td>Non-Residents</td>
<td>92</td>
<td>93</td>
<td>215</td>
<td>121</td>
<td>52</td>
<td></td>
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</table>

*Note: 2017 date does not include CIT program for comparable data. 2017 season had two locations [Village Hall & Reed Rd. Campus]; maximum capacity was lower in 2018 than in 2017.*

*2018 Camp Program consisted of 11 weeks; 2018 program was 10 weeks*
<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>$204,764.43</td>
<td>$191,919.56</td>
<td>$259,272.87</td>
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<tr>
<td><strong>Expenses</strong></td>
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</tr>
<tr>
<td><strong>Salaries and Wages</strong></td>
<td></td>
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<tr>
<td>Recreation Supervisor</td>
<td>$24,640.00</td>
<td>$22,400.00</td>
<td>$21,714.00</td>
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<td>Front Desk Staff</td>
<td>$1,440.00</td>
<td>$ -</td>
<td>$1,109.76</td>
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<td>Payroll (Inc. FICA)</td>
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<td>$98,903.00</td>
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<tr>
<td><strong>Professional Medical</strong></td>
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<td></td>
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<tr>
<td>Staff Physical/Drug Screen</td>
<td>$2,416.00</td>
<td>$2,175.00</td>
<td>$5,406.00</td>
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<tr>
<td><strong>Professional Other</strong></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Field Trips</td>
<td>$19,764.14</td>
<td>$17,820.00</td>
<td>$27,226.41</td>
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<tr>
<td>Pool Trips</td>
<td>$6,164.00</td>
<td>$8,250.00</td>
<td>$10,275.00</td>
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<tr>
<td><strong>Utilities Telephone</strong></td>
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<tr>
<td>Mobile /Wifi</td>
<td>$180.00</td>
<td>$174.00</td>
<td>$174.00</td>
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<tr>
<td><strong>Printing and Copying</strong></td>
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<td></td>
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<tr>
<td>Camp Brochure</td>
<td>$190.00</td>
<td>$324.00</td>
<td>$250.00</td>
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<tr>
<td><strong>Rentals</strong></td>
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<tr>
<td>Bus Transportation</td>
<td>$16,929.62</td>
<td>$16,706.00</td>
<td>$25,859.00</td>
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<td>D158 School Rental</td>
<td>$ -</td>
<td>$ -</td>
<td>$5,420.00</td>
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<tr>
<td><strong>Supplies, Parts &amp; Software</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>When to Work/Scheduler</td>
<td>$315.00</td>
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<tr>
<td>Registration Software</td>
<td>$10,356.00</td>
<td>$10,000.00</td>
<td>$10,442.00</td>
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<tr>
<td>Credit Card Processing Fees</td>
<td>$6,000.00</td>
<td>--</td>
<td>--</td>
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<tr>
<td><strong>Operating Supplies</strong></td>
<td></td>
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<tr>
<td>Camp Supplies, games &amp; athletic equipment</td>
<td>$9,798.11</td>
<td>$5,906.62</td>
<td>$7,518.00</td>
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<td>CPR/First Aid Supplies</td>
<td>$1,390.00</td>
<td>$1,100.00</td>
<td>$1,485.00</td>
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<tr>
<td><strong>Operating Supplies Uniforms</strong></td>
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<tr>
<td>Uniforms</td>
<td>$1,089.32</td>
<td>$1,200.00</td>
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<td><strong>NET REVENUE</strong></td>
<td>$7,697.12</td>
<td>$6,645.94</td>
<td>$(6,125.00)</td>
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COMMUNITY FEEDBACK

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<tr>
<th>Surveys</th>
<th>2019</th>
<th>2018</th>
<th>2017</th>
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<tbody>
<tr>
<td>Surveys sent out</td>
<td>191</td>
<td>188</td>
<td>225</td>
</tr>
<tr>
<td>Return rate</td>
<td>23%</td>
<td>32%</td>
<td>37%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Results</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Program met our expectations</td>
<td>86.1%</td>
<td>97.3%</td>
<td>95.6%</td>
</tr>
<tr>
<td>Program was a good value</td>
<td>88.9%</td>
<td>87.0%</td>
<td>91.3%</td>
</tr>
<tr>
<td>Our child had fun at Camp</td>
<td>87.8%</td>
<td>95.0%</td>
<td>91.3%</td>
</tr>
<tr>
<td>Activities offered were age appropriate</td>
<td>97.2%</td>
<td>100.0%</td>
<td>97.8%</td>
</tr>
<tr>
<td>We definitely plan to attend Camp next year</td>
<td>61.1%</td>
<td>61.5%</td>
<td>69.0%</td>
</tr>
<tr>
<td>Curbside pick-up and drop-off was somewhat or very important</td>
<td>89.0%</td>
<td>94.0%</td>
<td>N/A</td>
</tr>
</tbody>
</table>

Comments from HomeRoom App [private social media page]

- Laura said:
  “This was our first experience with camp and my boys loved it! All the counselors were great and lots of memories were made. We’ll be back next summer for sure!”

- Meredith said:
  “Everyone was Amazing! Thank you, for everything.”

- Beata said:
  “Thank You for everyone for FuntastiCamp.... Wiktoria and Nicole love it Thank You”

Comments from Survey Monkey

- Take field trips to places we’ve never been.
- We are in Huntley but we selected for several reasons costs, drop off and pick up curb option, staff much better and activities.
- 6:30 drop off and love the car pick up lane!
- My child was bored:/
- The trips were initially the main reason I chose LITH over Huntley Camp.
- We use the after school program with Crystal Lake during the school year and wished she was with yours year round!
  Counselors are exceptional, IPad check in and out is much more secure and my child had much more fun!
- It’s a great camp, but my son isn’t into sports. Maybe more onsite activities that aren’t all sports related for boys.

OVERVIEW & RECOMMENDATIONS
2019 Overview

- Unable to fill Camp Supervisor position for summer; assistance from Preschool Supervisor and Recreation Supervisor was required. This significantly impacted the workload for both positions. Camp Counselor applicants limited again for this hiring season [following the national trend according to the American Camping Association].
- Camp was well organized and the impact to Village Hall daily operations was marginal.
- Program start time began ½ hour earlier than in prior years.
- FuntastiCAMP participated in maintaining a camp garden plot at Public Works; parent’s survey: 50% enjoy this.
- Campers learned to make butter, recycled paper and refrigerator pickles.
- Added on-site wrap-up camp option due to parent/camper enrollment demand.
- Implemented opt-in for text messaging service to improve communications with parents.
- Partnered with LITH Police Department and LITH 3CK Airport for camper presentations.
- Partnered with LITH Preschool Academy for visit with two classroom hatched ducklings.
- HomeRoom App [private social media app] usage increased by 40% and was utilized as an additional communication tool.
- FuntastiCAMP preview nights successful in answering parent questions prior to registering.
- Implemented all grade-level camp activities calendar/schedule.
- Curbside drop-off/pick-up remains an added benefit.

2020 Recommendations

- Hold program at Village Hall again in 2020 but also seek out future alternative locations that provide cost effective accommodations.
- Research methods and trends for recruitment of seasonal employees.
- Develop a multi-year plan outlining priorities for the FuntastiCAMP Program.
- Develop a sports equipment and games replacement plan & research pricing items that are more durable.
- Conduct a community needs assessment every 3-5 years to include to:
  - 1. Demographic trends
  - 2. Public’s perception of availability and access to summer day camp programs.
  - 3. Best methods used by the Village to inform the community of services and programs.
Program and Event Participation Rate

Percentage increase from previous year


9/30/2019